



News Release

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FLITE Kicks Off Annual Fundraising Campaign to Benefit T/E Students



Education Foundation's Largest Fundraising Campaign Critical to Meet Growing Needs

November 15, 2012 – The Foundation for Learning in T/E (FLITE), the local education foundation that supports achievement and innovation in Tredyffrin/Easttown public schools, has kicked off the school year with a series of fundraisers to support its growing roster of important programs. These fundraisers will enable the non-profit organization to support a growing number of academic programs that provide tools and opportunities for local children in preschool through high school to reach their full potential. Over 98% of funds raised go directly to funding programs.

“Last year, children in our community received important academic instruction, support, tools and guidance over 500 times through FLITE programs,” says Paige Skelly, Chair of the FLITE Board of Trustees. “To succeed in school today, students need access to early education, technology, books, musical instruments, innovative classrooms, and support throughout the college preparation process. FLITE’s goal is to ensure that these tools and opportunities are accessible to all children in T/E.”

In response to an increase in the number and scope of programs funded by FLITE, the all-volunteer foundation is committed to increasing funding by 15% in 2012-2013. FLITE plans to raise nearly \$300,000 during the coming year through the HFHK

campaign, events, staff tributes, grants, and business donations, a growing number of which are enabled by the Earned Income Tax Credit program. These funds will support FLITE's expanding roster of important programs that help ensure that all children in T/E have the tools and support they need to succeed in school. The majority of FLITE funds support the following programs:

- After School Homework Programs
- Delaware Valley Friends School Summer Reading Program
- Green Valley Academy Summer Academic Program
- Computers and Graphing Calculators
- College Readiness and SAT Preparation
- Preschool Tuition Assistance
- Innovation in the Classroom
- Music In Our Schools
- Summer Reading Books

FLITE anticipates that the "Help FLITE Help Kids" (HFHK) campaign, its largest fundraiser, will raise nearly \$130,000 from generous individuals and business for whom education is a community priority. Other recent fundraising events include a talent show at the School of Rock in Berwyn and a Rotary Club Pancake Breakfast at the Church of the Good Samaritan in Paoli. Such events are projected to raise an additional \$25,000 for FLITE throughout the 2012-2013 year. FLITE's next major event will be held at the Conestoga High School Auditorium in March 2013, when a team of T/E teachers will compete against the Harlem Wizards basketball team.

Members of the community wishing to support FLITE are invited to visit <http://www.flite-pa.org>.

About FLITE

The Foundation for Learning in Tredyffrin/Easttown (FLITE) is a 501(c) (3) non-profit organization that funds programs that enable children to reach their full potential and promote innovation and academic excellence in our public schools. FLITE-funded programs provide opportunities that change children's lives and strengthen our community. For more information, visit www.flite-pa.org

Photo Caption

Conestoga High School FLITE Club members prepare materials for the "Help FLITE Help Kids" Campaign.